



# Privacy Notice from Pickwick Academy Trust:

Pickwick Academy Trust is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Pickwick Academy Trust websites and governs data collection and usage. By using the Pickwick Academy Trust websites, you consent to the data practices described in this statement.

## **Collection of your personal information**

Pickwick Academy Trust collects personally identifiable information, such as your email address, name, home or work address or telephone number. Pickwick Academy Trust may also collect anonymous demographic information, which is not unique to you, such as your postcode, age, gender, preferences, interests and favourites.

There is also information about your computer hardware and software that is automatically collected by Pickwick Academy Trust. This information can include: your IP address, browser type, domain names, access times and referring websites addresses. This information is used by Pickwick Academy Trust for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Pickwick Academy Trust websites.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Pickwick Academy Trust public message boards, this information may be collected and used by others. Note: Pickwick Academy Trust does not read any of your private online communications.

Pickwick Academy Trust encourages you to review the privacy statements of websites you choose to link to from Pickwick Academy Trust so that you can understand how those websites collect, use and share your information. Pickwick Academy Trust is not responsible for the privacy statements or other content on websites outside of the Pickwick Academy Trust websites.

## **Use of your personal information**

Pickwick Academy Trust collects and uses your personal information to operate the Pickwick Academy Trust websites and deliver the services you have requested. Pickwick Academy Trust also uses your personally identifiable information to inform you of other products or services available from Pickwick Academy Trust and its affiliates. Pickwick Academy Trust may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.



Pickwick Academy Trust does not sell, rent or lease its customer lists to third parties. Pickwick Academy Trust may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (email, name, address, telephone number) is not transferred to the third party. In addition, Pickwick Academy Trust may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Pickwick Academy Trust and they are required to maintain the confidentiality of your information.

Pickwick Academy Trust does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Pickwick Academy Trust keeps track of the websites and pages our customers visit within Pickwick Academy Trust, in order to determine what Pickwick Academy Trust services are the most popular. This data is used to deliver customised content and advertising within Pickwick Academy Trust to customers whose behaviour indicates that they are interested in a particular subject area.

Pickwick Academy Trust websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Pickwick Academy Trust or the site; (b) protect and defend the rights or property of Pickwick Academy Trust and, (c) act under exigent circumstances to protect the personal safety of users of Pickwick Academy Trust, or the public.

## **Security of your personal information**

Pickwick Academy Trust secures your personal information from unauthorised access, use or disclosure. Pickwick Academy Trust secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

## **Changes to this statement**

Pickwick Academy Trust will occasionally update this statement to reflect user and regulatory feedback. Pickwick Academy Trust encourages you to periodically review this statement to be informed of how Pickwick Academy Trust is protecting your information.

## **Contact information**

Pickwick Academy Trust welcomes your comments regarding this statement. If you believe that Pickwick Academy Trust has not adhered to this statement, please contact Pickwick Academy Trust at [admin@pickwickacademytrust.co.uk](mailto:admin@pickwickacademytrust.co.uk). We will use commercially reasonable efforts to promptly determine and remedy the problem.